

LOGO DESIGN PRICING GUIDE

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GRAPHIC DESIGNER
PHOTOGRAPHER

PACKAGE ONE

\$250

- 1-2 initial concepts
- 2 rounds of revisions
- Final logo files in PNG, JPG and vector format (AI, EPS)

PACKAGE TWO

\$450

- 3-4 initial concepts
- 3 rounds of revisions
- Final logo files in PNG, JPG and vector format (AI, EPS)
- Black and white versions
- Horizontal & Vertical variations
- Social media images (If needed)

PACKAGE THREE

\$600

- All PACKAGE TWO features
- Detailed brand style guide (colour palette, typography, logo usage guidelines)